

Hi,

I have a suggestion that will both help re-beautify our city and raise much needed money. As I drive along our streets I have noticed a disturbing trend. Private for profit companies are using our public lands for their advertising. To the best of my knowledge no permission has been granted to the health clubs, singles networking and insurance companies to advertise on the city's islands, in the parks or along the streets. Stamford takes pride and spends money to beautify the islands. Why is this littering not being stopped? The city should take a strong stance against the abuse of public lands by these private companies and impose heavy penalties for their littering and defacing of city land. Penalties should be particularly high for each subsequent event. This is a quality of life issue. As nothing has been done about it, more and more signs and advertisers appear each week. As a Board it is your responsibility to keep Stamford beautiful. Imposing existing laws will achieve this purpose.

Thank you,

Naomi R Hersh